Sustainability: Myths, Realities & Trends

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DEWA World Summit, November 2019, Dubai





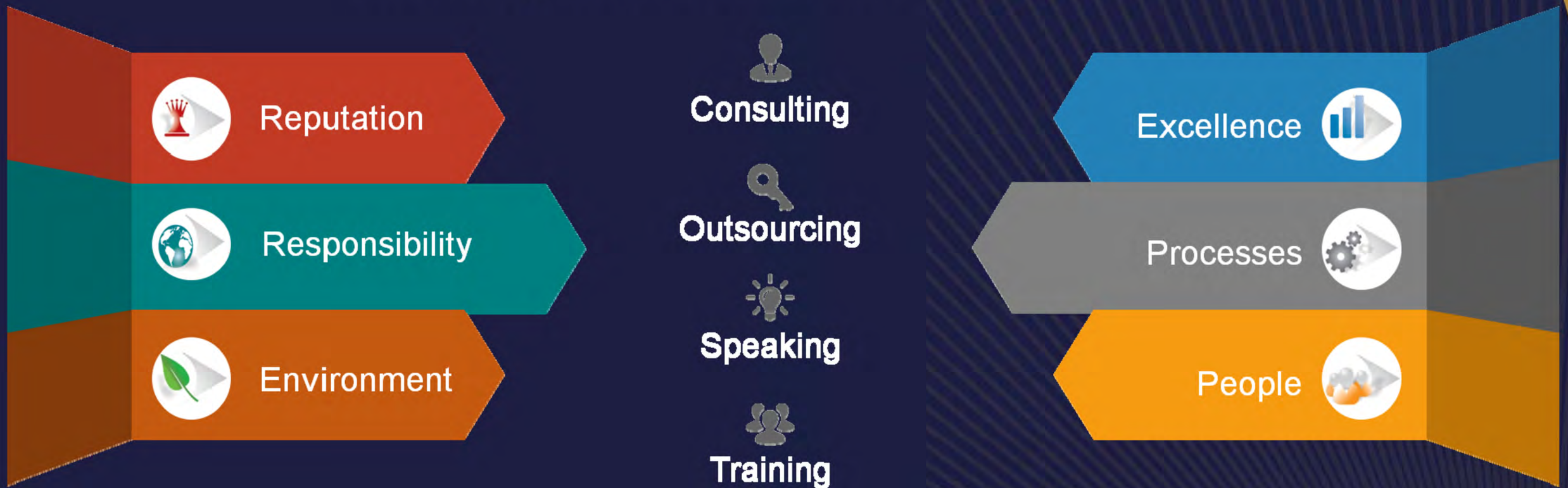
stream
HELPING YOU IMPROVE

consulting | training | outsourcing | speaking

Who we are

stream
HELPING YOU IMPROVE

"To help organizations improve their efficiency, effectiveness and responsibility"



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Myths & Realities

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Myth #1: Sustainability ‘better’ than Responsibility





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Reality #1: Being Responsible is the foundation

Communicating

Building



Hiring

Selling

Buying

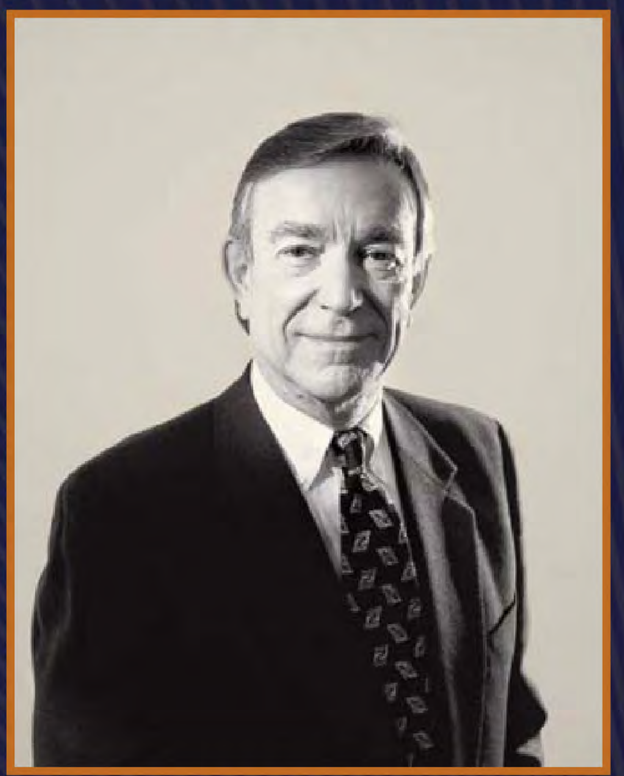
Producing

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Myth #2: It's black or white







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Reality #2: It’s always grey



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Myth #3: Talk about your Flagship



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Reality #3: Many make the one



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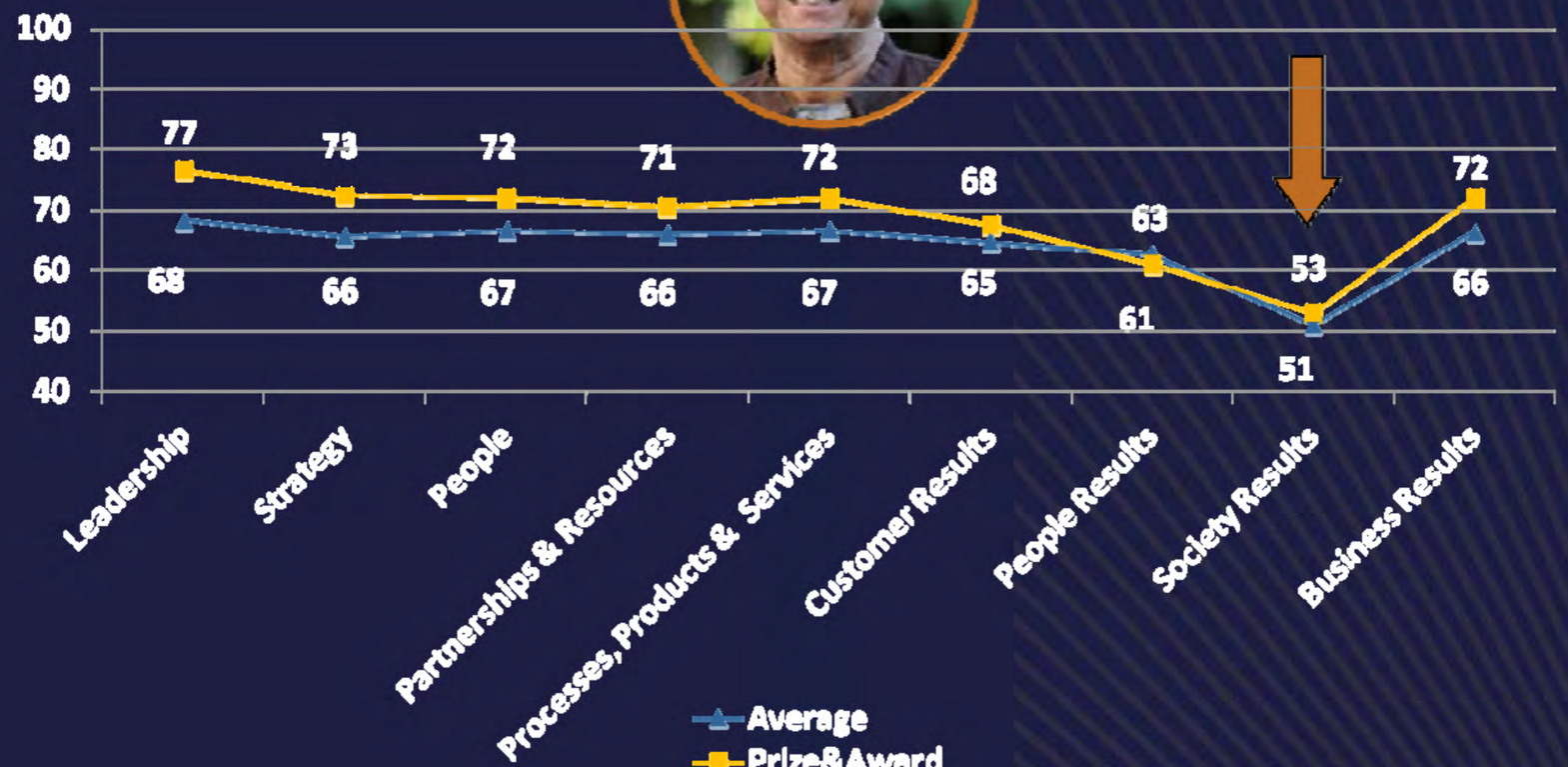
Myth #4: We are already there



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Reality #4: We are not really there





EFQM
Leading Excellence

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Trends

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Trend #1: A Sustainable Knowledge based Economy

Vision 2021:

Share of clean Energy contribution 27%

Dubai Plan 2021:

A Smart & Sustainable City

8 Principles:

"…to ensure the well-being of our people, the sustained progress of our nation, and the welfare of our future generations"

UAE COP 2021:

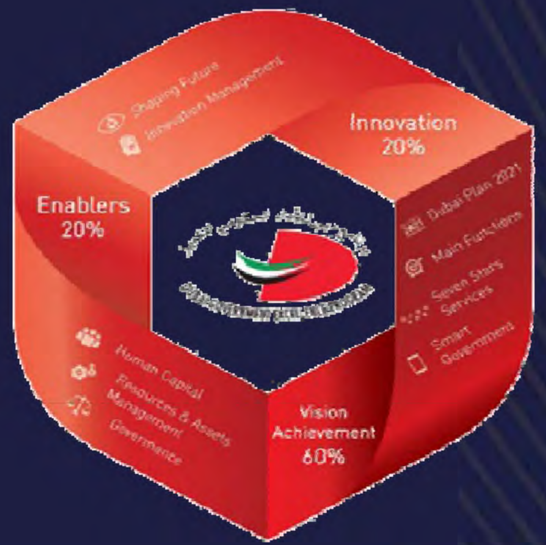
24% clean energy by 2021

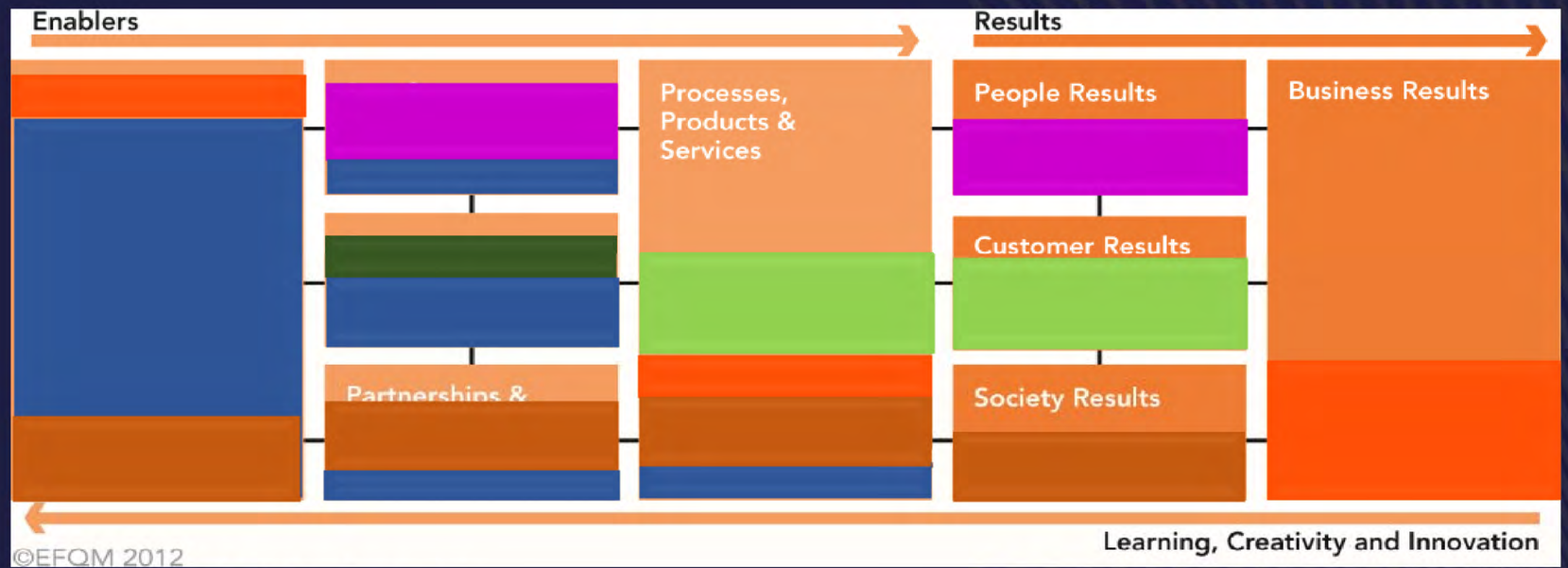
9 Projects:

7: Self-sufficiency in water, food and energy in, at least, one tenth of citizens' homes

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Trend #2: Management Models





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Trend #3: Business Skills & Understanding

Business Plan

Influence

Facilitate



Marketing Plan

Approved Supplier List

Legislate

Coordinate

ERP Manual

Design

Job Description

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Trend #4: Integration



GRUNDFOS



Coca-Cola Τρία Έψιλον

Henkel

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Trend #4: Responsible Procurement



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Trend #6: Responsible Communication

Carbon Neutral

Healthy



Natural

Green Building

Green IT

Organic

Best in Class

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Trend #7: Reporting Transparency



- "…12% of old leaders have not implemented the rules in the **Ethics** Handbook…"
- "…64 dismissals caused by **unethical** behavior…and attempts to **bribery** (four cases)…"
- "…the total use of **CRAN** substances fell by 26%…totaled 906 tns"
- "…violations of approvals of environmental **regulation** occurred 27 times…"

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Conclusions

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Conclusions

Ethics
vs
Benefits

Management
Vs
Image



Management
Expert
vs
Sustainability
Expert

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Conclusions

“To achieve good reputation

you must say what you want to become

and become what you say”

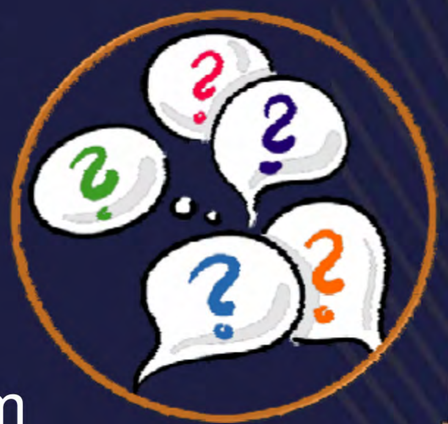


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Questions?

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